

General Business Questionnaire

- Describe your business and the products or services your company provides or plans to provide.

- What kind of industry related experience do you have & for how long?
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 - o List specific relevant positions and dates held.

- What kind of management experience do you have?
 - o List specific relevant positions and dates held.

- What factors made this seem like a good time to start this business?

- How will you establish a customer base?

- What kind of competition will you have & how will you set yourself aside from the competition?

- How will this equipment help your business provide the products and services your company plans to provide?

- What other equipment have you purchased to coincide w/ the startup of this business?

- What other equipment do you plan to purchase to coincide with this business?
 - o How do you plan to pay for this equipment?
- Will you finance a building, rent space, or operate from your home?
 - o What are the pending monthly mortgage or rent payments?
- Will you seek financing for leaseholds to your business space and how will you finance the leaseholds?
 - o What kind of terms do you desire?
 - o How much money can you put down on this transaction?
 - o Where will the down payment come from?