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Press Release



Laser Photonics Awarded 2008 IEN Best Brands Award



Lake Mary, FL., April 3, 2009 - Laser Photonics, the industry leader in developing high-tech Fiber and Co2 laser systems for marking, cutting and engraving applications has been presented with the 2008 IEN Best Brands Award.

"We are truly honored to be selected for the Best Brand Award in the category of Laser Systems from Industrial Equipment News," said Maureen McHale, the Corporate Marketing and Public Relations Manager for Laser Photonics.

In each of the 35 product categories, IEN readers expressed a clear brand preference. From that data, as well as through independent market research, four brand leaders were identified by IEN editors. An open write-in option was also provided to capture other reader preferences that were not listed.

"Brands are built in part by positive user experience with the product over time", said Ciro Buttacavoli, Publisher of Industrial Equipment News. "To be considered "the best" among an industrial-buying audience of 201,000 is certainly testimony to just how well this product performs. Brands are also managed by consistency—both in product quality and sending the right message to the marketplace."

Developing [laser marking](#), [laser cutting](#) and [laser engraving](#) systems for precision material processing industries, Laser Photonics is leading the way with innovative fiber laser and CO2 laser systems. Our laser machines are used by manufacturers in the automotive, aerospace, industrial, defense, electronic and medical industries around the world. For more info visit www.laserphotonics.com or call 407-829-2613.

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